

TARGET

Targeting And Reducing Grooming, Exploitation & Trading of Children & Young People Online

Newsletter 01

Welcome to the First Edition of the TARGET Newsletter!!

Keeping you up to date with the project, good news stories and emerging issues in the online world.

Meet the Team....



Hayley



Claire



Daniella



George



TARGET Helpline

Operates Mondays & Fridays
4.30pm-8.00pm
Mobile: 07718 0032 19
(WhatsApp available)
Email: target@servicesix.co.uk
Website: www.servicesix.co.uk
Facebook: Ollie Target

Follow us on:

Twitter: @ServiceSix1
Facebook: Service Six

TARGET

Targeting And Reducing Grooming, Exploitation & Trading of children ONLINE

The TARGET Project offers a full day training course which aims to raise awareness of Online Sexual Abuse and Exploitation (OSEA) for professionals and the community. The training aims to provide the knowledge and understanding of OSEA and the actions required by professionals alongside developing an awareness of the increasing impact & risk technology and online networking has in relation to grooming, child sexual exploitation and trafficking.

£35 per person, including Refreshments & Lunch

Service Six offers a range of training courses for professionals working with children, young people and families. All training courses are written to a high standard and aim to deepen the understanding for professionals and the community. The courses are informed by up to date research, best practice and knowledge, whilst ensuring that focus remains upon the children and young people.

Course Content & Learning Objectives:

- An understanding of OSEA
- Current research and areas of concern around OSEA
- Understanding the online world
- How people are connecting
- Legalities around OSEA and image sharing
- Action and development

Date: 30th November 2018
Time: 9.20am – 4.30pm
Venue: Corby Holiday Inn

Bookings via Eventbrite
<https://www.eventbrite.co.uk/e/target-targeting-and-reducing-grooming-exploitation-trading-of-children-online-tickets-51643401805>



Registered Charity Number: 1132490
Company Number: 06740611
HQ: 15, Sassoon Mews, Wellingborough,
Northamptonshire, NN8 3LT

TARGET on ITV Anglia News

Earlier this month the TARGET Project featured on a news piece with ITV Anglia News. Reporter Graham Stothard worked with our Project Manager Hayley Brown to create a very moving and informative report around the impacts of Online Sexual Exploitation and Abuse (OSEA).

Graham spoke with one of our incredibly brave TARGET Champions who had tragically experienced sexual assault through being groomed online.

Later that week Graham attended one of our TARGET Champion training sessions at Corby Technical College, delivered by Project Workers George Tosdevin and Claire Connelly. The young people at the school have learnt about the dangers young people face online and to be able to provide support and advice to other students within their school.

The news piece looked to show the dangers that children and young people now face online, as well as the positive and preventative aspects of our work.

Corby Technical School have been fantastic and proactive in supporting the TARGET Project and providing support and awareness raising of OSEA. We would like to thank the school and Brooke Weston Trust for their continuing support of the project to improve better outcomes for children and young people.



Apps to be aware of:



House Party's recommended age: 9 years plus

Description: a group video chat app that allows you to connect with up to eight people at a time. Alerts are sent through when your friends are 'in the house'. It boasts it has over 1 million users daily.

Concerns: stranger contact, ability to chat with anyone, leaving chat rooms unsecure, inappropriate videos, screenshots of videos, graphic content, private chat and image exchange, location access

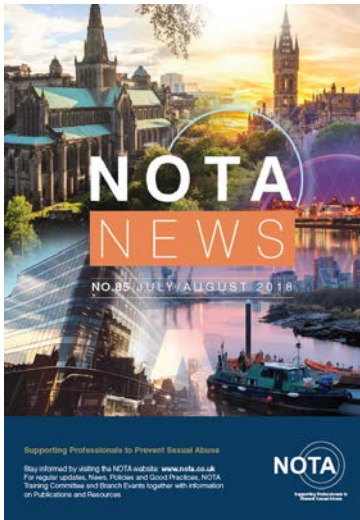


PopJam's recommended age: 7 years plus

Description: portrayed as a social media platform for 7-12 year old's, where they can primarily create and share art and photos. They can also watch specially selected videos, take quizzes, play games and discover and follow others.

Concerns: stranger contact, fake profiles, disclosure of personal information, inappropriate images, inappropriate language, bullying

TARGET features in NOTA News July 2018



Targeting And Reducing Grooming, Exploitation and Trading of Children and Young People Online (TARGET)

- Hayley Brown



The TARGET (Targeting And Reducing Grooming, Exploitation and Trading of Children and Young People Online) is a three year Big Lottery funded project at Sarum Six, a Midlands based charity.

In 2016 because the widespread that there was an increase in demand by young people needing support after experiencing Online Sexual Exploitation and Abuse (OSEA). On average the wider scale and impact of the emerging issue the TARGET Project undertook initial research in October 2016 in August 2016 in both Lancashire and Northamptonshire. This research was undertaken with the additional support of an ESOP specialist, Dr. Carol Walker from Northamptonshire Police, and Dr. Lisa Hedges from the Police and Crime Commissioner's Office and Children's Rights Unit, and Children's Psychology, the Further Institute of the Psychology and Technology Research Group. Sam Williams, Policy Academic Collaborator (PAC) and Research Lead for Sarum Six Chartered Child Protection (CCP).

The research explored the trends and concerns of the young people who are in the online world. The research and consultation were the organisation engaging with over 1000 children

and young people aged five years plus. The research findings clearly show a disturbing increase in OSEA and young people's online experiences. Over half of the children and young people contacted on the by Sarum Six, who are 95% of them being born aged to meet with a stranger. Most children were that only 0.5% of the children and young people were reported any of their concerns or experiences to anyone.

Every day the development of technology and the impact that this poses for children

and young people and looks particularly to OSEA. Current more and more obvious. Recent data indicates in 2017, around 14% of all 15 year olds were that their smartphone with 70% of them also having their own social media accounts. A further understanding, these statistics are already changing. Young people are aware of the world of social media and are using it more and more.

technology is now embedded in everyday life as a social networking of all ages, including young people, who may be targeted by OSEA. The government and other national agencies are working to reduce the impact of OSEA and to protect children

Sexual Exploitation (OSEA). The Minister for Crime, Safety and Security announced the 2018 Global Threat Assessment into OSEA, highlighting the growing concern to children and young people in the emerging technology. Its concerns are in a generation where children and young people use all forms of social media and platforms access to research to explore everything about their lives - providing the whole world with an 'open window' to their lives. Many of these children and young people want to be the next one to be featured on the front page through social media, displaying what they want to be the best possible version of themselves.

The world of technology changes on a daily basis, with new apps and ways to connect, but ensuring safety with strangers across the world, playing online games and gambling, the various other aspects of online communication that come with higher levels of awareness, with more secure, targeted and substantial steps to control. This is itself creates the perfect opportunity for those who want to abuse children to learn everything about them. Our children and young people are constantly exposed to online sexual images and videos - often containing explicit sexual images, exploitation, grooming, extortion and blackmail.

Recognising how dangerous, children and young people also have a lack of resilience (OSEA), due to messages that are perhaps overwhelmingly promoting parents, peers, their communities, the media and many others. In addition, reality is that OSEA is seen to be less serious or harmful. However, the impact of

having open the adult can be just as serious as any other form of abuse.

The TARGET Project has, and will continue to, assist in the education and support of the children and young people in the unknown technological advancing world. Professionals working with children and young people need to gain an understanding of the world they live in and provide appropriate interventions at appropriate stages, while recognising that even though young people may possess knowledge on OSEA, it does not always prevent problems arising. While there is a need, it is crucial that we focus on developing robust behavioural training awareness and increasing insight into online dangers and providing young people with the opportunity to critically think about situations and encourage insight to the dangers posed, which may potentially assist in the prevention and recovery of online sexual exploitation and abuse.

I am currently conducting further research into the impact and awareness concerns of OSEA. As a project we welcome other professionals with knowledge and expertise in the field to contact us.

Hayley Brown
Manager, Service Six
MAGNET Initiative
Middlesbrough and Frimley 2-30 days
Hospitals Number (contacts via text phone and WhatsApp) 0779 552879
Email: hay@targetsix.co.uk
Facebook: Six Target
Website: www.servicetwo.co.uk



to assist in developing a better understanding of OSEA and the current impact it poses on children and young people.

Hayley Brown
Manager, Service Six
MAGNET Initiative
Middlesbrough and Frimley 2-30 days
Hospitals Number (contacts via text phone and WhatsApp) 0779 552879
Email: hay@targetsix.co.uk
Facebook: Six Target
Website: www.servicetwo.co.uk

TARGET App:
Now available for FREE in all App Stores
Search for TARGET Online Chat
Twitter: @targetsix1



Live Streaming and OSEA

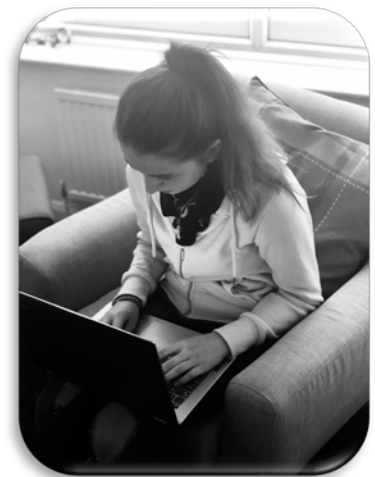
Live Streaming is vastly becoming a growing concern in the online world. The NSPCC have recently released a survey of almost 40,000 children and young people in the UK between the ages of 7-16 years old. Their findings showed that almost a quarter have live streamed and almost 1 in 8 have video chatted with someone they have never met. Over 1 in 10 of the children and young people surveyed that had video chatted, had been asked to get undressed. For those that had live streamed, over 1 in 20 were asked to remove clothing.

For those who aren't aware live streaming is a live visual broadcast over the internet. Live streaming can take place in apps created solely for that purpose, over social media platforms such as Facebook and gaming streaming platforms such as Twitch. At the click of a button you can be connected and streaming to hundreds and thousands across the world.

Children and young people are drawn to live streaming through self-preservation. Sharing something and having others show an interest can feel like the ultimate confidence boost. This immediacy combined with pleasure of affirmations through 'likes' and positive comments raises their levels of self-esteem.

Concerns continue to escalate in relation to live streaming and OSEA. Live streaming is uncensored, unmoderated and unrehearsed. Perpetrators often use tactics such as trickery, flattery, giving of gifts, sextortion (also referred to as capping) and blackmail for them to perform sexual acts and/or remove clothing. Further issues can then also arise through others sharing and trading information globally on vulnerable people.

TARGET recommends continuing awareness raising of the concerns and issues children and young people face online, empowering them with the ability to think critically and keeping an on-going open dialogue with them.



TARGET Launches their YouTube Channel



The TARGET Project has now launched their very own YouTube channel which can be found at: <https://www.youtube.com/channel/UCTouLjViHNqry9Ujvsn9smQ> or by searching for TARGET Service Six.

The channel will look to share knowledge, app reviews and other features of the TARGET Project created through the TARGET Team and TARGET Champions. The page was created through popular demand of the children and young people.

TARGET attends the NSPCC Conference in July 2018

Wellingborough-based charity helping with fight against online grooming and child sexual exploitation



Hayley Brown, TARGET project manager for Service Six

By
STEPHANIE WEAVER
Email

Published: 13:13
Monday 25 June 2018

Share this article



Service Six Chief Executive Claudia Slabon and TARGET Project Manager Hayley attended the NSPCC Conference in July 2018. The topic of this year's conference was 'Growing Up Online', addressing the concerns children and young people now face in the online world.

Claudia and Hayley shared their knowledge and expertise in the Poster Breakout Session, where Charities, Organisations and Researchers were invited to showcase the work and emerging research that is being undertaken across the country.

For more details and information on the TARGET Project please contact:

Hayley Brown- TARGET Project Manager
hayley.brown@servicesix.co.uk
07923 904334